

FUNDRAISING

DEVELOPMENT & PUBLIC RELATIONS UPDATE



Special thanks to everyone who has contributed to our annual appeal letters. It is through your kindness and generosity that CurePSP can continue providing our vital programs and services to families affected by PSP. Your unending support is most appreciated.

Special Events go hand and hand with our appeal letters and are the life-line of CurePSP. These fundraising activities provide the financial support for all of our programs such as research efforts, family conferences, printed materials, website, support groups, physician packets and much more. Without your generosity and the support of our volunteers; these programs would not exist.

Listed below are several fundraising events that have taken place since the last issue of the CurePSP magazine. Hats off to all of our exceptional volunteers!

- Walkathon in Honor of Mitch Kursh – December 2007; Owings Mills, MD
Raised more than \$7,000. Special thanks to Laura Margolis for organizing this walkathon and working extremely hard to make this event so successful. The weather was uncooperative, but that didn't stop Laura and her amazing supporters. Great job!

- 4th Annual Naples CurePSP Awareness Walk - January 20, 2008; Naples, FL.



Richard Zyne, CurePSP President, Mary Kirkey, Board member, & Joan Reifler, volunteer coordinator for the Naples Walk and former Board member



Cathy Orban, Naples Walk volunteer & Patricia Richardson, CurePSP National Spokesperson

Raised more than \$14,000. Special thanks to Joan Reifler and her wonderful volunteers for all of their hard work. While the weather was extremely cold and windy for

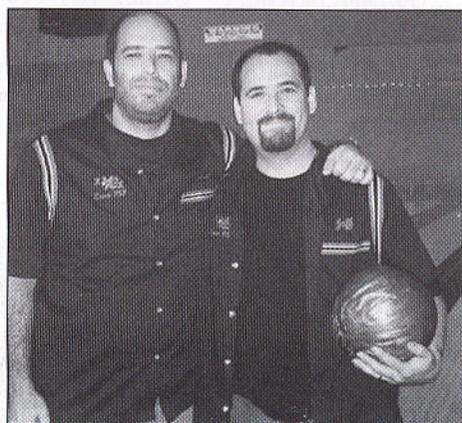
sunny Florida, our walkers forged onward in honor of and in memory of those affected by PSP. Thanks also to our National Spokesperson — Patricia (Pat) Richardson for traveling from LA to Florida to join us for the festivities. Our PSP families enjoyed meeting Pat and weathering the walk together.



Walkers gather for the 4th Annual Naples CurePSP Awareness Walk



PSP family with Mark Kirkey, and Kathleen Specca, VP of Development & PR with her husband Frank



Matt Kaplan and Jeff Veltman

- 2nd Annual Turkey Bowl – Weekend of Thanksgiving 2007 – Chicago, IL

Raised almost \$1,500. Special thanks to Jeff Veltman & Matt Kaplan for their bowling efforts to “strike” out PSP in memory of Jeff’s mom – Ilene and in honor of Matt’s mom - Rhea. You may remember receiving Jeff’s letter during the 2007 holiday season as he shared his mom’s PSP story with us.

- Biscotti Cookie Sale – December 2007 – Pittsburgh PA – Proceeds \$200. Special thanks Rose Marie Swiderski and her baking skills of the delicious Italian cookies. Molto bene Rose! I can tell you first hand that these cookies were scrumptious. Rose sent a sample batch to the staff. Not a crumb was left!

In the last issue of the CurePSP Magazine, we expressed our appreciation to Stacie Test for coordinating the first annual Dallas-Ft. Worth PSP Golf Tournament. Stacie started this fundraiser to honor her mother who loved to play golf. Listed below is the